



Isle of Man

**International Business School**

Scoil Dellal Eddyrashoonagh Vannin

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### About The IBS



A valuable resource available to potential home comers to the Island is the Isle of Man International Business school based on the outskirts of Douglas at the Nunnery Estate. The IBS was founded in 1999 and was taken over by the Department of Education this year.

The school provides higher education opportunities to home comers and locals at various levels. For recent graduates there is the opportunity to enrol on the MSc in International Banking and Finance which is ideal for anybody entering or wishing to progress within the finance sector. Or, for those looking for positions of authority across different sectors there are the Chartered Management Institute qualifications (offered by MCMD, a collaboration between The IBS and The Isle of Man College) which provide training in areas such as HR Management, Marketing, Managing Finance and Project Management.

The IBS offers two other academic programmes both of which are validated by Liverpool John Moores University. The BA (Hons) Business Studies/ Business Management programme can be studied full or part time and is suitable for both school leavers and mature students who wish to take their qualifications up to the next level. The MBA programme is rapidly growing in popularity due to its cross-sector appeal and the fact that this also can be studied part-time meaning students can keep their day jobs. Head of Sales and Marketing at The IBS, Tiffany Jacobsen says,

“Our MBA students come from a variety of industries, from retail to banking to running their own businesses. They benefit from the fact that they can stay on the island to study, receive excellent academic support and are able to meet and network with other MBA students. Not only is this good for the students but it also means that employers can sponsor a student far more cost effectively than if they had to go “across”. As a result we are feeding highly qualified and highly motivated people back in to the Manx workforce “.

The IBS intends to work closely with the local branches of professional bodies such as the Institute of Company Secretaries and Administrators (ICSA) and Chartered Institute of Marketing (CIM) to offer further professional qualifications and training at the school and also develop methods of promoting different careers to recent graduates, home comers or local people considering a career change. The school aims to hold a careers fair some time during 2006 aimed at home comers to showcase what is available careers wise on the Island and the methods of becoming qualified in particular fields.

The IBS hopes to make a significant contribution to the Islands training and recruitment strategy, making it a more attractive location for businesses as well as individuals who will associate the Island with opportunities for professional excellence.

Anybody wishing to find out more about the opportunities at The IBS should contact Lacey Cullen, Marketing Assistant on 693709 or email [L.Cullen@ibs.ac.im](mailto:L.Cullen@ibs.ac.im)

**For further information, please contact:**

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