



Isle of Man

International Business School

Scoil Dellal Eddyrashoonagh Vannin

NEWS RELEASE – 09.09.05

IBS “STEP” Student Scoops First Prize

The Isle of Man International Business School has once again produced a winner of the Shell Technology Enterprise Programme (STEP) facilitated by the DTI. Andrew Jervis, a Manx student reading Organisations, Work & Technology at Lancaster University was attached to The IBS for a five week placement over the summer to carry out a project on behalf of the Institution. Andrew impressed the judges enough to award him the prize of ‘Most Enterprising Student’.

The STEP initiative gives undergraduate students an opportunity to develop their skills by participating in a project for small businesses on the Island. Each student prepares a report and presentation on their project which is delivered in front of judges and the other participants at the end of the placement. The title of ‘Most Enterprising Student’ is awarded to the student whose project is deemed to bring the most positive results for its host organisation.

Winning student, Andrew produced a guidebook for the DTI’s Small Business Start Up Scheme, which is delivered by The IBS. IBS Director, Professor Roger Carey said,

“Andrew demonstrated the most creativity, energy and initiative in producing an invaluable resource for The IBS. The guidebook has potential to be used worldwide by anybody looking to start up their own business. Existing guidebooks tend to be of a technical nature and not very easy to digest unlike Andrew’s new work.”

Last year’s winner Ellie Loaring was also on placement at The IBS for her project - a demonstration of the high level of support given by the IBS staff to STEP students.

Andrew will go on to represent the Isle of Man at the STEP UK Regional Final.



For further information, please contact:

Tiffany Jacobsen, Head of Sales and Marketing

Isle of Man International Business School

T: +44(0)1624 693720, E: t.jacobsen@ibs.ac.im, www.ibs.ac.im