



Isle of Man

International Business School

Scoil Dellal Eddyrashoonagh Vannin

NEWS RELEASE – 22.09.05

International Business School Freshers' Week a Great Success

Semester one is off to a flying start at The Isle of Man International Business School. As well as welcoming back its continuing students, The IBS is delighted to have a record-breaking intake of new students who for the first time have been able to take part in a proper 'Freshers' Week' - just like their student counterparts in the larger higher education institutions 'across'.

Freshers' Week at The IBS consisted of a range of fun, social activities as well as some more serious sessions to prepare students for the differences in studying at a higher level. Activities included a day trip to Port Erin on the steam train, a visit to the Venture Centre at Maughold, a treasure hunt and various evenings out. Freshers were also provided with a traditional 'Freshers' Bag' full of freebies kindly donated by a number of local businesses. Freshers' week provided students and staff with the ideal environment to get to know each other in an informal and fun atmosphere and has contributed to an overall improvement in The IBS student experience.

The IBS has registered 23 undergraduate students from four out of the five secondary schools on the Island as well as from King Williams College and the Isle of Man College. International students have come to The IBS to study from Jamaica, Sri Lanka, China and Russia. The school is also delighted to report an increase in the number of mature students who have registered on both undergraduate and postgraduate degree programmes. Particularly noticeable is the increase in the number of local students who have enrolled on the MBA programme. This year's MBA intake is more than double that of 2004!

Head of Sales and Marketing, Tiffany Jacobsen said;

"This rise in student numbers can be attributed to our increased focus on marketing the school and the growing general awareness of The IBS. We are very pleased with this year's intake and extremely impressed with the quality of students who are choosing The IBS as their place of study. For many, The IBS is their first choice institution which is very gratifying for all The IBS staff and something that the Isle of Man can be very proud of.

Anybody interested in learning more about what's on offer at the school should contact The IBS and arrange a visit by calling 693709.

For further information, please contact:

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