



Isle of Man

International Business School

Scoil Dellal Eddyrashoonagh Vannin

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Doctor Who?



Tom Jeyendran, Lecturer in Strategic Management at The IBS, has recently qualified as a Doctor of Business Administration (DBA), awarded by The University of Nottingham.

Tom's thesis was entitled "*The Deployment and Utilisation of Information and Communication Technologies (ICT) in Small Organisations - A Strategic Alignment Perspective*". This discusses the results of a longitudinal investigation, between 2001 and 2002, into 22 small, independent organisations in Hertfordshire. In each organisation Tom studied the deployment and utilisation of ICT and its impact on the organisation's investment and performance indicators.

Due to the complexities associated with the assessment criteria for the DBA, the Nottingham University Business School has now decided to withdraw its DBA programme. Dr Jeyendran will therefore be the last person to graduate as a Doctor of Business Administration from The University of Nottingham. Many local people will recognise Tom from his charitable work for the Optima Foundation which raises money for the building of orphanages in areas hit by the Boxing Day Tsunami. Tom has recently returned from a trip to Sri-Lanka where he assisted with the aid effort.

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