



Isle of Man

International Business School

Scoil Dellal Eddyrashoonagh Vannin

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The International Business School appoints new marketing staff

The IBS is pleased to announce that two new members of staff have joined its marketing and events team.

Tiffany Jacobsen (pictured right), a former pupil of Ballakermeen High School has joined The IBS as Head of Sales and Marketing and will be leading a team of full time sales, marketing and events staff. Since graduating five years ago, Tiffany has worked in marketing roles both on and off the Island, recently returning from a period away as a marketing manager for The University Bath.



Gemma Webb (pictured left), a former Head Girl from Ramsey Grammar School and Nottingham University graduate, has been appointed as Marketing Officer. Both Tiffany and Gemma will be concentrating heavily on student recruitment and increasing the variety of courses within The IBS portfolio. Other targets include raising public awareness of the courses and facilities at The IBS and improving the student experience of studying on the Isle of Man.

Tiffany Jacobsen explains:

“We have a challenging job ahead of us though we have every confidence of being successful. Many local people are still completely unaware that you can study for a degree on the Island and that in many cases there is funding available from the Isle of Man Government. We are not just targeting school leavers (although they do form an important student group), we also want to see more professional and mature students taking on first degrees or postgraduate qualifications at The IBS. With flexible study modes and part time degree courses now available it’s never been easier for Island residents to take on the challenge of higher education.”

The IBS marketing team can be contacted on 01624 693720.

For further information, please contact:

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