



Isle of Man

**International Business School**

Scoil Dellal Eddyrashoonagh Vannin

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# The IBS Roadshow Coming to a secondary school near you!

The International Business School has recently started a series of presentations to secondary schools across the Island with the aim to raise the profile of the school amongst students and staff. The IBS marketing department has been getting out and about to explain what the school can offer Manx students and some of the benefits of studying for a degree on the Isle of Man. Head of Sales and Marketing, Tiffany Jacobsen explains:

*'Our presentations have been enormously successful and we are looking forward to visiting the remaining schools on our tour. The number of Manx students choosing to study for a degree on the Island is rising every year and we can now claim to be the most popular choice amongst Manx students. More now attend The IBS than any other institution or university in the world!'*



The IBS is intending to expand its external presentations to include companies and professional bodies that could benefit from the training opportunities The IBS provides. It also aims to promote more widely the postgraduate courses such as the MSc in International Finance and the MBA, both of which are gaining popularity within the professional and returning student markets.

Pictured: Tiffany Jacobsen with Polly Kerruish a year 11 student at QEII. Polly was presented with an IBS polo shirt for winning The IBS quiz held at The Villa Marina Careers Convention in February.

**For further information, please contact:**

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