



Isle of Man

**International Business School**

Scoil Dellal Eddyrashoonagh Vannin

## NEWS RELEASE – 04.03.05

# Record breaking public turnout at The IBS Open Evening

The International Business School is delighted to report that their latest Open Evening held on Thursday 3<sup>rd</sup> March saw the largest public turnout since the school opened in 1999.

Over 51 separate groups attended the event held to publicise the portfolio of full time, part time and professional studying opportunities provided by the school.

Head of Sales & Marketing, Tiffany Jacobsen reported,

*“This is excellent news for The IBS as it shows a very strong public demand for the courses (be they academic or professional) and facilities we are providing. In a competitive work environment, the need for self-development is ever increasing and The IBS is able to meet these needs without students having to leave the island. This brings positive implications for individuals both in terms of financial cost and time and for the Island in general. The IBS is enabling more people to gain qualifications which leads to an overall enrichment of the Manx workforce.”*

Visitors at the open event ranged from 16 year old school leavers to retired couples, all eager to discover for themselves what goes on at The IBS and what it would be like to be an IBS student. The IBS lecturers and course leaders were all on hand to give individual advice to those considering studying for a BA , MBA or MSc degree and were very encouraged by the positive feedback given by prospective students. Many were impressed by the small teaching groups and the fact that so many courses are now available to Manx residents without having to travel off-island. Others were very impressed by The Nunnery building and the state-of-the-art I.T. and multi-media facilities.

Guests were also treated to a tour of The Nunnery building given by current IBS students. The building has recently seen extensive renovations to the first floor, previously the living quarters of multi-millionaire race horse breeder Robert Sangster. These impressive and historic rooms are now ready for use by The IBS students for teaching and multi-media purposes.

**For further information, please contact:**

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