



Isle of Man International Business School

Scoil Dhall Eddyrashoonagh Vannin

MBA Executive Leadership Programme Factsheet

Overview

The MBA Executive Leadership is designed to enable managers to make a strategic contribution to their organisation across a range of business functions in a fast moving environment. Managers will be able to critically reflect on their own development, evaluate research methods for business challenges, and analyse information when making strategic business choices. This prestigious programme offers Chartered Manager status alongside the MBA. It will give you the development you seek to transform yourself and your workplace, and will equip you with the knowledge and skills you need to lead change. The MBA Executive Leadership is suitable for experienced managers who are ready to make a strategic contribution but who do not have a formal, or recent, business education. Students are normally graduates from diverse disciplines and those that are not graduates but may have some professional qualifications.

Structure of the MBA Executive Leadership

The MBA Executive Leadership consists of 8 taught modules (each worth 15 credits) and a 60 credit individual research dissertation. Normally, part-time students study two modules in each semester, whilst full-time students study 4 modules in each semester. However, varying rates of study can be arranged.

Semesters are 15 week blocks and there will be an equivalent of a 3-hour class for each module per week. Students obtaining 60 credits will be eligible for a Postgraduate Certificate in Business Administration and a Postgraduate Diploma with 120 credits. The final stage is a dissertation and you may not formally commence this until you have completed the entire taught stage.

Skills Development

An important element in studying an MBA is the acquisition of skills. You will develop analytical abilities as well as essential managerial skills such as team working, leadership and effective communications. An ability to interpret data is also developed through modules such as Managing Finance, Managing Operations, Managing Information and Research Methods. By the time you reach the final dissertation, you will be able to apply these to the investigation of a major strategic issue.

Assessment of the MBA Executive Leadership

The structure of the programme has been created with specific progression in mind and the assessment methods are designed both to reflect and support this aim. Students are assessed via a wide range of methods in order to ensure the development of an extensive range of abilities and skills over the duration of the programme. These methods include management reports, case studies, group activities, presentations, time constrained assessments and a dissertation.

Admission to the MBA Executive Leadership

Our philosophy enables us to accept a wide range of applicants, the key criteria being that all candidates must be able to demonstrate an ability to benefit from, and contribute to the programme. This will normally require that you have at least three years relevant managerial experience. Most people join us at the start of the programme whilst in a few other cases there is a possibility of awarding exemptions from specific modules. This can be discussed at interview.

Although most applicants are graduates, the fact that you may not have a degree is not a bar to entry. Applications from non-standard entrants are welcomed. Usually, those falling within this category have significantly more experience.

To be considered for admission a candidate must normally be:

- in a managerial position at work with a minimum of three years appropriate experience; and
- a graduate of a UK university or equivalent degree awarding institution; or
- the holder of a professional qualification recognised as degree equivalent; or
- the holder of a specified diploma; or
- the holder of a level 5 NVQ in managerial or equivalent award.

If you feel that you do not meet the MBA Executive Leadership criteria, IBS offers an alternative, full-time MBA in Business Management programme for those students with less managerial work experience. Overseas applicants will be expected to provide evidence of a level of English ability equivalent to 6.5 of the International English Language Testing Standards (IELTS) achieved within the past 24 months.

Core Modules

Effective People Management

The module is concerned with the application of theory, concepts and knowledge to promulgate the effective management of people. It provides a framework for students to understand and apply relevant models of behaviour to the workplace. By linking aspects of individual and group behaviour it will contribute towards the students understanding of the relationship between people and other management activities. The module will demonstrate the critical importance of people in a work environment that is progressing through change.

Managing Operations

The module enables students to: understand the organisation from the operations perspective; recognise key operational issues and problems; and develop competence in applying and interpreting operations management techniques in practical situations.

Marketing Management

This module provides an overview of the marketing environment of organisations, investigates the role and function of marketing within the context of changing markets and increasing international competition. It debates the elements of the marketing mix and their relationship to marketing management skills of analysis, planning and control.

Managing Finance

The module provides participants with the tools to interpret and evaluate financial information. The emphasis will be on the use of financial information for decision making purposes.

Managing Information

The aims of this module are to allow the student to develop the ability to analyse current IS/IT issues as they relate to strategic management of an organisation; synthesise new approaches to managing information through the use of viable systems and other appropriate development theories; and analyse current and future trends in IT/IS, so as to maximise the benefits of this fast changing environment. Security and legal protection to organisation IS/IT systems will also be considered.

Strategic Management

This module introduces students to the strategy process; tools and techniques used in this discipline; contextual differences which affect strategic decision making in particular organisations.

Core Modules

Research Methods in Management

This module provides a conceptual framework from which research philosophies, strategies and methods associated with business management can be critically reviewed. It helps to develop research competencies, in particular those relating to data collection and analysis that enable students to design, undertake and evaluate independent research in an organizational setting. The module also helps to develop a research proposal utilizing quantitative and qualitative research tools.

Dissertation

The dissertation builds on previous learning from Research Methods in Management and appropriate subject specific modules, with the learning outcomes being achieved through a 20,000-word dissertation that applies managerial concepts and research techniques to critically investigate an organisational issue or problem.

Optional Modules include:

Project Management
Change and Knowledge Management
Financial Statement Analysis
Risk Management in International Banking

Application Process

Application is through completion of a form and the provision of references. Two references are required, preferably one from your employer and one indicating your academic ability. If it is not possible to provide one or other of these, please contact us to agree alternatives. Normally, all applicants who meet the admissions requirements will be interviewed by at least one member of the programme management team. If an interview is not possible, an alternative will be offered.

Further Information may be obtained from:

Tel: +44(0)1624 693700
E-mail: enquiries@ibs.ac.im



Isle of Man
**International
Business School**

Scoil Dellal Eddyrashoonagh Vannin

Isle of Man International Business School

The University Centre, Old Castletown Road, Douglas, Isle of Man, IM2 1QB

T: +44 (0)1624 693700 F: +44 (0)1624 665095 E: enquiries@ibs.ac.im W: www.ibs.ac.im