



Isle of Man

**International  
Business School**

Scoill Dellal Eddyrashoonagh Vannin

## MBA Business Management Programme Factsheet

### Overview

The MBA is designed to meet the requirements of those new to work. It has the aim of equipping the managers of the future with the knowledge and skills to make an immediate contribution to an organisation. Taking an international and multidisciplinary approach to learning, students will have an understanding of the key areas of international business and management by the end of the course. They will also have had an opportunity to apply their learning to real-life cases provided by major organisations.

### Structure of the MBA in Business Management

The MBA consists of 120 taught credits and a 60-credit dissertation. Normally you will study three modules in each of two semesters. Semesters are 15-week blocks and run from September to December and January to June. You will be expected to work on your own and in groups to complement this.

After completing the taught element you will be able to proceed to the dissertation stage. During this part of the course you will be assigned a supervisor to work with. The dissertation will normally be completed within six months. On successful completion of the dissertation you will be awarded an MBA. If you only complete part of the course you may be awarded a Postgraduate Certificate or Diploma in Business Administration.

The structure is shown below. Please note that the order of modules may change.

Research and Skills Analysis is taught throughout both semesters and is intended to give you the skills needed to study effectively and to complete your dissertation.

### Options and MBA Specialism's

As well as the core modules, students are able to choose two options from the subject areas below:

Human Resource Management  
Marketing  
Finance  
Business Information Systems  
Management

You have a free choice of modules but if you wanted to demonstrate deeper knowledge in one particular subject, for example marketing, you could take two options and do your dissertation in this area.

Non-MBA options will only run subject to student numbers and cannot be guaranteed until the very start of each semester.

### Skills Development

An important element in studying an MBA is the acquisition of skills. You will develop analytical abilities as well as essential managerial skills such as team working, leadership and effective communications. An ability to interpret data is also developed through modules such as International Management and International Business and Trade. By the time you reach the final dissertation, you will be able to apply these to the investigation of a major strategic issue.

### Admission to the MBA in Business Management

Our philosophy enables us to accept a wide range of applicants, the key criteria being that all candidates must be able to demonstrate an ability to benefit from, and contribute to the programme. The MBA in Business Management does not require that applicants have work experience.

Applicants must normally possess:

An honours degree from a recognised university, or an equivalent qualification (min 2.2 Lower second)

An IELTS score of 6.5, or equivalent, where full time study has been conducted in a language other than English.

Applicants need to complete an application form and provide evidence of previous qualifications. Please ensure that you take time over your application.

Ensure that you provide us with a clearly written form; statement of purpose; copies of qualifications and marks; English language certificates (where required); and references.

## Assessment of the MBA in Business Management

The structure of the programme has been created to provide a structured learning experience for you with a very practical emphasis and the assessment methods are designed both to reflect and support this aim. A range of methods is used for assessment. These include: management reports, case studies, presentations and time constrained tests. Most of the assessment is designed to allow students to concentrate on issues of relevance to themselves.

## CORE MODULES

### International Management

This core module introduces students to the major issues of managing business resources, including people, information, knowledge and technology. The module takes a multi-disciplinary approach to managing the resources within the global environment.

### International Business and Trade

The aims of this core module are to equip students with a range of skills to critically evaluate and develop international business strategies including the assessment of risk. It helps to synthesise the disciplines of finance, marketing and operations management in establishing strategic plans within an international environment.

### Research and Skills Analysis

This module provides a conceptual framework from which research philosophies, strategies and methods associated with business management can be critically reviewed. It helps to develop research competencies, in particular those relating to the collection and analysis of data that enables students to critically design and evaluate independent research concerning a management problem or issue. The module develops students' PDP skills so that they become critical and independent thinkers, ready for employment.

### Strategic Management

This module introduces students to the strategy process; tools and techniques used in this discipline; contextual differences which affect strategic decision making in particular organisations.

### Dissertation

The module enables the student to prepare a dissertation that applies managerial concepts and research techniques to a significant organisational issue or problem.

### Optional Modules include:

- Managing Finance,
- Managing Information
- Managing Operations
- Effective People Management
- Marketing Management
- Project Management
- Change and Knowledge Management
- Financial Statement Analysis
- Risk Management in International Banking

### Further information may be obtained from:

Professor Augustine ,Okanlawon  
Director of MBA Programmes  
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E: a.oklanlawon@ibs.ac.im

*The programme is scheduled to commence in September of every academic year. However, whether the programme will go ahead or not will depend on student numbers.*

### Application forms are available from our website, or from:

Admissions Team  
Isle of Man International Business School  
The University Centre  
Old Castletown Road  
Douglas  
Isle of Man IM2 1QB

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