



Overview

The BA (Hons) Business Administration programme is designed to provide the initial education for professional managers, with a suitable range of transferable skills, who are able to undertake a range of managerial roles and be able to make logical and analytically grounded decisions. Participants will gain appropriate knowledge and understanding of a wide-range of management disciplines and associated techniques as well as understanding the effect of their deployment within a changing business environment. The successful graduate is well equipped for a career within the world of business with a quality British degree awarded by Liverpool John Moore's University.

Structure of the BA in Business Administration

The programme is studied over three years – two years Edexcel HND and one year full time, two years part time at IBS. The levels are indicators of the relative demand, complexity, depth of learning and student autonomy. Progress is indicated by the accrual of 'credits' by a student, these being awarded on successful completion of learning modules, each of which is defined by its learning outcomes and is assigned a credit volume at the appropriate level. Each credit employs a tariff of 10 hours of notional learning time. The programme structure builds towards the achievement of the honours degree level of the national qualifications framework.

Teaching of the BA in Business Administration

To cater for different learning styles there are a range of teaching methods for students. These include lectures, tutor led tutorials, student led tutorials, workshops and self directed learning.

Assessment of the BA in Business Administration

The programme has been designed to provide a learning experience that has a very practical emphasis. The assessments are designed to reflect and support this aim and a range of methods are used. These include: reports, mini case studies, unseen examinations, presentations, portfolios and projects.

Entry Requirements

GCSE (or O Level) Mathematics and English Language grade C or above (or equivalent)

BTEC National Diploma - Edexcel BTEC HND in Business, Business (Management), Business (Finance) or Business (Human Resource Management).

Application forms are available from our website, or from:

The Academic Admissions Team
Isle of Man International Business School
The University Centre
Old Castletown Road
Douglas
Isle of Man IM2 1QB
T: +44 (0)1624 693700
F: +44 (0)1624 665095
E: enquiries@ibs.ac.im
W: www.ibs.ac.im

Further information may be obtained from:

Professor Mike Lloyd-Williams
Head of Academic Programmes
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E: m.lloyd-williams@ibs.ac.im



Programme Structure

<p>Level 3, Semester 1 - Core</p> <ul style="list-style-type: none"> ◆ Business Research Methods (12) <p>Level 3, Semester 2 - Core</p> <ul style="list-style-type: none"> ◆ External Business Environment (12) 	<p>Level 3 – Option Modules 98 Credits from the following list of optional routes</p> <p>Human Resource and Management Route Strategic HRM (24) - Semester 1 and 2 Employment Relations (12) - Semester 1 Strategic Human Resource Development - Semester 2</p> <p>Finance and Economics Route Corporate Finance (24) - Semester 1 and 2 Personal Finance (12) - Semester 1 International Finance (12) - Semester 2</p> <p>Marketing Route Marketing Communications (12) - Semester 1 Relationship Marketing (12) - Semester 1 Contemporary Issues in Marketing (12) - Semester 1 Strategic Marketing (12) - Semester 2</p> <p>Service Management Route Managing Projects (12) - Semester 1 Managing Services (12) - Semester 1 E- Business (12) - Semester 2 Service Science (12) Semester 2</p> <p>BA (Hons) Business Administration (360 credits - 120 credits at Level 3 plus 240 APL credits from Edexcel HND in Business)</p>
<p>Key:</p> <p>(12)(24)(48) = No. of credits</p> <p><input type="checkbox"/> = Core Modules</p> <p><input type="checkbox"/> = Optional Modules</p>	