

Executive Diploma in Management

This programme concentrates on the practical application of management principles at the strategic level within organisations.

About you

- You are, or aspire to be, a senior manager with the authority and inspiration to turn strategy into practice with positive results.

“Since completing this course my management style has developed in terms of flexibility and personnel management and I have successfully introduced appraisals and personal development plans. The main benefit to my organisation has been better communication and personally I feel a real sense of achievement. I am now considering becoming a Chartered Manager.”

By studying for the Executive Diploma in Management you will:

- Gain the knowledge and understanding necessary to turn organisational strategy into effective operational performance.

What will you learn?

To achieve the Executive Diploma in Management, you will need to successfully complete five core units and three optional units, as detailed below.

ENTRY REQUIREMENTS

- Qualifications or experience equivalent to CMI Diploma in Management or post-graduate degree

Duration: 30 weeks

Your prospects

On successful completion of the CMI Executive Diploma in Management you may wish to progress to a masters or MBA degree programme. You can also enhance your professional status by becoming a Member (MCMI) or Associate Member (ACMI) of the Chartered Management Institute and start working towards ‘Chartered Manager’ status.

To find out more about the CMI, and becoming a Chartered Manager, please visit their website:

www.managers.org.uk

Five core units

- Developing in your management and leadership role:
How to develop your own management and leadership style.
- Managing performance:
How to manage the performance of teams and individuals in your area of responsibility.
- Financial and resource management:
The use of financial data, ratio comparisons and forecasts and how to prepare budgets and financial proposals.
- Managing business challenges:
How to steer organisations through change to achieve improved operational efficiency.
- Managing operations:
How the management of operations contributes to the achievement of your organisation’s strategic objectives.

Three optional units from a choice of 5

- Developing and implementing financial plans:
The strategic role of financial planning in sustaining and developing your organisation.
- Managing information systems:
How to make use of available information and design effective information management systems.
- Developing and implementing human resource plans:
How to ensure that strategic objectives make effective and proper use of the human resource available.
- Developing project specifications and objectives:
How to develop specifications and objectives for projects.
- Developing and implementing marketing plans:
The effective development, implementation and review of marketing plans.

Note: The choice of optional modules available is at the discretion of The IBS and may change from year to year.