

Executive MBA

The Executive MBA (Master of Business Administration) is an internationally recognised postgraduate or post-experience qualification that is suitable for managers from all sectors of business.

The programme is a development process, emphasising both your intellectual rigour and the effective application of your learning to the workplace. This degree will provide you with fantastic networking opportunities and offers optional modules to accelerate your career progression.

Key benefits:

- 'Real World' oriented learning
- Draws on the experiences of you and your fellow students
- Offers networking opportunities
- Selection of specialist options
- Develops business knowledge/values
- Improves key management skills like team working, leadership and communication
- Provides tools for career progression
- A qualification that's a global benchmark for managers

Overview

The Executive MBA programme covers topical subjects as well as the fundamentals of an organisation - including finance, operations, strategy, people, marketing, information, projects and change. It's a good overall grounding in management and helps you to see the

bigger picture, understand the needs and views of other business areas, and look at solutions from an organisational level. The programme will also give you the confidence to analyse complex problems and make decisions; the ability to communicate clearly and concisely both orally and in writing; and demonstrate your capacity to undertake cooperative problem-solving.

Content + assessment

- This programme comprises eight taught modules (seven compulsory and one optional) and a research-based dissertation.
- You will earn 15 credits for each module successfully completed and an additional 60 credits on completion of your dissertation (approximately 20,000 words).
- You will be assessed via a wide range of methods in order to develop your abilities and skills. Such methods will include management reports, case studies, group activities, presentations, time-constrained assessments and a dissertation.
- You will graduate with the Executive MBA when you gain a total of 180 credits. Alternatively, if you exit the programme with just 60 or 120 credits you will be awarded the Postgraduate Certificate or the Postgraduate Diploma in Business Administration respectively.

ENTRY REQUIREMENTS

The merits and motivations of each applicant will be considered individually, although the ability for you to benefit from and contribute to the programme is essential. For this we require:

- A degree or equivalent professional qualification plus at least three years' appropriate work experience; or
- A substantial amount of managerial experience in lieu of formal qualifications.
- An IELTS score of 6 or TOEFL score of 560 (or equivalent evidence of English language capability) for candidates whose first language is not English.

Your prospects

By gaining an MBA you will not only obtain a valuable business qualification, you will also learn general business management skills, improve your job opportunities (and potential future salary) and increase your self-confidence.

Study Mode	Programme Commences	Course Duration (30 weeks per year)	Taught Hours (per module)	Self Study Hours (per module)	No. Modules (per year)	Students from
Full-time	September	1 year +	3 hours a week (for 12 weeks) = 36 hours	36 hours	8 modules + dissertation	IoM/UK/EEA + INTL
Part-time	September + January	3 years	12 hours a weekend* (for 3 weekends) = 36 hours	36 hours	4 modules (year 1 + 2) + dissertation (year 3)	IoM/UK/EEA only
Optional Work Placement		3 months				INTL only

* A typical Executive MBA weekend study block is Friday 4pm-7pm, Saturday 10am-5pm and Sunday 10am-1pm, although this is flexible and subject to negotiation between students and staff. On average there are two weekend study blocks per month during semester time.

STAGE 1 4 COMPULSORY MODULES	STAGE 2 3 COMPULSORY MODULES + 1 OPTIONAL MODULE	
<p>Managing Finance (15)</p> <p>Teaches the tools to interpret and evaluate financial information for decision making purposes and develops abilities in financial analysis, investment appraisal, costing and currency issues.</p> <p>Managing Information (15)</p> <p>Provides an overview of Information Systems and Information Technology as well as the strategic importance of information systems and their contribution to decision making.</p> <p>Managing Operations (15)</p> <p>Investigates the context and processes of operations management and helps you develop skills in applying and interpreting operations management techniques in practical situations.</p> <p>Effective People Management (15)</p> <p>By linking aspects of individual and group behaviour, this module will contribute to your understanding of the relationship between people and other management activities.</p>	<p>Marketing Management (15)</p> <p>Provides an overview of the marketing environment, investigates the role of marketing in changing markets and international competition and debates the elements of the marketing mix.</p> <p>Strategic Management (15)</p> <p>Introduces and evaluates a range of strategy development methods and the strategic role of functional departments in building and maintaining competitive advantage.</p> <p>Research Methods in Management (15)</p> <p>Reviews the research philosophies, strategies and methods associated with business management and equips you with the skills to design, undertake and evaluate independent research.</p>	<p><i>Choose 1 module from:</i></p> <p>Change and Knowledge Management (15)</p> <p>Develops an understanding of the nature of organisational change; the role of a manager in dealing with that change; and skills which will allow you to contribute positively to the change process.</p> <p>Offshore Finance, Markets and Regulations (15)</p> <p>Develops an understanding of the philosophies, economics, regulations, activities and mechanisms relating to offshore financial markets.</p> <p>Risk Management in International Banking (15)</p> <p>Demonstrates how financial assets can be used in the management of financial risk - including the use of option pricing theory and case studies to provide a practical emphasis.</p> <p>Project Management (15)</p> <p>Develops an understanding of the context of the project management process - including social, organisational, behavioural and systems issues - and introduces tools and techniques for managing activities throughout the project life cycle. See page 24 for a related additional qualification.</p>
STAGE 3 - DISSERTATION (60)		
<p>You will write an extended piece of research work (approximately 20,000 words), applying managerial concepts and techniques to a practical issue or problem - with significant strategic implications for your employing organisation.</p>		<p>Financial Statement Analysis (15)</p> <p>Provides a practical foundation in the analysis of companies' published financial statements including the use of ratio analysis and related topics such as bond rating and credit scoring.</p> <p>Note: <i>Whether an optional module will run or not will depend on demand and available resources.</i></p>

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STUDENT PROFILE



Andy Booth, 32 -

Executive MBA, Part Time

Current Employment:

Manager, Barclays Wealth

How did you hear about The IBS?

Advert in The Courier

Why did you choose to study for the MBA? So I could learn new skills and practices with which to improve my own performance and that of my organisation.

Why did you choose to study at The IBS? Because The IBS provides face-to-face teaching, by experienced lecturers, outside of work hours - so I can continue to work and study at the same time.

How do you find your lecturers and fellow students? The lecturers have a wide range of theoretical and real-life skills that provide a sound basis from which to learn. They are also very flexible and accommodate a balance between my work and academic commitments.

How are you finding your degree so far? The degree is enlightening and very challenging and I have found most benefit from the practical implications of real-life situations and case studies that can be taken directly back to my workplace.

Would you recommend studying at The IBS? Very much so. If you are prepared to invest the time and effort in yourself and The IBS; The IBS will invest the time, effort and support in you.