

Executive Education

As an extension to our consultancy activities, Peter Ginty along with a range of associate consultants, has devised a series of short courses known collectively as “Executive Education”. Typically these last between 2 and 5 days and can be run as “open” programmes which anybody can attend or as “in house” programmes where an organisation will ask The IBS to tailor a programme for its own staff to privately attend.

All delegates who complete an IBS Executive Education course will receive a CPD certificate. Furthermore, as an accredited Study Centre of both the Chartered Management Institute and Chartered Institute of Marketing, we will endeavour to formally accredit any course undertaken at The IBS should you or your organisation desire this.

The following are examples of programmes that run several times per year. Our website holds up to date information about forthcoming Executive Education: www.ibs.ac.uk/courses/professional

Management of Projects (Foundation)

Featuring the PRINCE2™ Lite* methodology, this workshop is an in-depth introduction to the processes and skills required for consistent and successful project management. (*PRINCE2™ - Projects IN Controlled Environments - is a structured approach to project management used extensively by the UK Government and private sector. PRINCE2™ Lite is a simplified adaptation for private sector businesses.)

Management of Projects (Practitioner)

This workshop will teach delegates how to apply PRINCE2™ to address the needs and problems of specific project scenarios. It will prepare candidates for “The Practitioner” exam, the second of two PRINCE2™ certification programmes that individuals must pass to become a Registered PRINCE2™ Practitioner.

Managing Change

Split in to a 2-day Overview and 3-day Workshop, this course integrates a ‘hard’, systems-oriented approach to organisational change with the ‘softer’, more people-focused aspects of change.

It will explore a Change Management Framework which considers operational and process improvement considerations in conjunction with methods for motivating and supporting your staff. The aim: to help you implement the organisational and cultural changes your business needs to survive and prosper.

Key Concepts of Lean Service

This 2-day workshop will illustrate how to improve efficiency, flexibility and service quality in your business, by understanding what your customers really want and implementing ‘lean’ process improvements. Attendees will gain an in-depth understanding of lean principles and learn how to implement the methodology to improve both productivity and customer service.

