

CMI Qualifications cont...

Level 7: Diploma in Strategic Management and Leadership

This qualification is designed for senior managers who have the responsibility to translate organisational strategy into effective operational performance. Based on the National Occupational Standards for Management and Leadership, the Diploma in Strategic Management and Leadership is accredited at Level 7 on the National Qualifications Framework in England, Wales and N Ireland, and is positioned at Level 11 on the Scottish Qualifications Framework.

There are no specific entry requirements for this qualification. However, candidates are likely either to hold a Diploma in Management and/or have several years experience at middle management level.



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Should you be unsure about the appropriate level for you or have any specific queries regarding the content of CMI qualifications, please email **Sarah Jarvis** on s.jarvis@ibs.ac.im – **Otherwise please direct your queries to the main IBS enquiries desk: Tel: 693709 of Email: enquiries@ibs.ac.im**

Six Core Units	Three Optional Units from a choice of 5
Personal development as a strategic manager Learn about the leadership skills required by a manager to operate effectively at a strategic level.	Financial planning Learn how to identify, develop, agree and monitor a financial plan that supports strategic objectives.
Strategic performance management Learn how to ensure that the performance of the team contributes to meeting strategic objectives.	Strategic marketing Learn how to identify, develop, agree and monitor a marketing plan that supports strategic objectives.
Financial management Learn how to understand financial data, and how to develop and make judgements on proposals against strategic objectives.	Strategic project management Learn about the development of a project plan and its impact on strategic objectives.
Strategic information management Learn how to use management information to inform and support strategic decision making.	Organisational change Learn how to identify and develop change strategies to meet organisational objectives.
Conducting a strategic management project Learn to identify, research and produce the results on an investigative project, and how to evaluate its impact.	Strategic planning Learn about the purpose, direction and implementation of strategic plans.
Organisational direction Learn about reviewing strategic aims and objectives, planning and how to analyse progress towards achievement and how to its links with strategic objectives.evaluate alternatives.	Human resource planning Learn about the role of human resource