

# The MBA (Master of Business Administration) in Executive Leadership

The MBA (Master of Business Administration) in Executive Leadership is an internationally recognised postgraduate qualification suitable for managers from all sectors of business.

The programme is a development process, emphasising both intellectual rigour and the effective application of learning to the workplace. This degree provides fantastic networking opportunities on the Island and offers optional modules to accelerate career progression.

## Key Benefits:

- 'Real World'-oriented learning
- Draws on the experiences of fellow students
- Offers networking opportunities
- Selection of a specialist option
- Develops business knowledge and values
- Improves key management skills like team working, leadership, data analysis and communication
- Learn and acquire tools for career progression
- A qualification that is a global benchmark for managers

## Overview

The MBA in Executive Leadership will give you an understanding of both the theory and practice of management skills and operating techniques; the confidence to analyse complex problems and make decisions and the ability to communicate clearly and concisely both orally and in writing. You will also demonstrate your capacity to undertake cooperative problem-solving, to think creatively and strategically, to undertake complex research tasks and work to deadlines and under pressure.

Study Mode	Programme Commences	Course Duration (30 weeks per year)	Taught Hours (per module)	Self Study Hours (per module)	No Modules (per year)	Students From
<b>Full-time</b>	September	1 year+	3 hrs a week (for 12 weeks) = 36 hrs	36 hrs	8 modules + dissertation	IoM/UK/EEA + INTL
<b>Part-time</b>	September + January	3 years	12 hrs a weekend (in 3 study weekend) = 36 hrs	36 hrs	4 modules (yr 1+2) dissertation (yr 3)	IoM/UK/EEA only
<b>Optional work placement</b>	3 months					INTL only

\* A typical executive weekend block is Friday 4pm-7pm, Saturday 10am-5pm and Sunday 10am-1pm, although this is flexible, subject to negotiation between students and staff.

\*\* Please see separate price sheet for tuition fees. If you have been resident in the Isle of Man for a minimum of 3 years prior to the start of your degree, you may be eligible for financial support from the Isle of Man Department of Education.

+ Dissertation phase - after the taught elements. May take 6-12 months to complete.

# Executive Leadership

## Content + Assessment

- \* This programme comprises eight modules (seven compulsory and one elective) and a research-based dissertation.
- \* You will earn 15 credits for each module successfully completed and an additional 60 credits on completion of your dissertation (of approximately 20,000 words).
- \* You will be assessed via a wide range of methods in order to develop your abilities and skills. Such methods will include management reports, case studies, group activities, presentations, time-constrained assessments and a dissertation.
- \* You will graduate with the MBA in Executive Leadership when you gain a total of 180 credits. Alternatively, if you exit the programme with just 60 or 120 credits, you will be awarded the Postgraduate Certificate or the Postgraduate Diploma in Business Administration respectively.

## Your Prospects

By gaining an MBA you will not only obtain a valuable business qualification, you will also learn general business management skills, improve your job opportunities (and potential future salary) and increase your self-confidence.

## Entry Requirements

The merits and motivations of each applicant will be considered individually, although the ability for you to benefit from and contribute to the programme is essential. For this we require:

- \* A degree or equivalent professional qualification plus at least three years appropriate work experience, or
- \* Substantial managerial experience in absence of formal qualifications.
- \* An IELTS score of 6 or TOEFL score of 560 (or equivalent evidence of English language capability) for candidates whose first language is not English.



**Professor Augustine Okanlawon**  
Director of MBA Programmes

7 Compulsory Modules + Dissertation		Optional Modules (choose one)
Stage 1	Stage 2	
<p><b>Managing Finance</b> (15) Teaches the tools to interpret and evaluate financial information for decision making purposes and develops abilities in financial analysis, investment appraisal, costing and currency issues.</p> <p><b>Managing Information</b> (15) Provides an overview of Information Systems and Information Technology as well as the strategic importance of information systems and their contribution to decision making.</p> <p><b>Managing Operations</b> (15) Investigates the context and processes of operations management and helps you develop skills in applying and interpreting operations management techniques in practical situations.</p> <p><b>Effective People Management</b> (15) By linking aspects of individual and group behaviour, this module will contribute to your understanding of the relationship between people and other management activities.</p>	<p><b>Marketing Management</b> (15) Provides an overview of the marketing environment, investigates the role of marketing in changing markets and international competition and debates the elements of the marketing mix and their relationship to marketing management.</p> <p><b>Strategic Management</b> (15) Introduces and evaluates a range of strategy development methods and the strategic role of functional departments in building and maintaining competitive advantage.</p> <p><b>Managing Operations</b> (15) Investigates the context and processes of operations management and helps you develop skills in applying and interpreting operations management techniques in practical situations.</p> <p><b>Research Methods in Management</b> (15) Reviews the research philosophies, strategies and methods associated with business management and equips you with the skills to design, undertake and evaluate independent research.</p>	<p><b>Change + Knowledge Management</b> (15) Develops an understanding of the nature of organisational change; the role of a manager in dealing with that change; and skills which will allow them to contribute positively to the change process.</p> <p><b>Offshore Finance, Markets + Regulations</b> (15) Develops an understanding of the philosophies, economics, regulations, activities and mechanisms relating to offshore financial markets</p> <p><b>Risk Management in International Banking</b> (15) Demonstrates how financial assets can be used in the management of financial risk -including the use of option pricing theory and case studies to provide a practical emphasis.</p> <p><b>Financial Statement Analysis</b> (15) Provides a practical foundation in the analysis of companies' published financial statements including the use of ratio analysis and related topics such as bond rating and credit scoring.</p> <p><b>Project Management</b> (15) Develops an understanding of the context of the project management process - including social, organisational, behavioural and systems issues - and introduces tools and techniques for managing activities throughout the project lifecycle.</p>
<p><b>Stage 3 - Dissertation</b> (60)</p> <p>You will write an extended piece of work (approximately 20,000 words), applying managerial concepts and techniques to a practical issue or problem - with significant strategic implications for your employing organisation.</p>		

**Note:** Whether an optional module will run or not will depend on demand and available resources.