



Special points of interest:

- New Courses: MBA, CMI, STEP, ICA
- Forthcoming Careers/Information Events
- Recent Appointments: Staff, Directors, Governors
- IBS Student Association

Issue 6

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MANAGERS START NEW CMI DIPLOMA

In a collaborative venture the Isle of Man College and the International Business School have been accredited to offer the full range of Institute qualifications under the umbrella of the new Manx Centre for Management Development.

Certificates at Levels 2 and 3 for Team Leaders and Line Managers will be taught at the College while Diploma Level 4 and Executive Diploma Level 5 for Senior Management are available through the International Business School.

The first group of students taking the Diploma in Management Level 4 commenced their study in September.



Standing from left to right: Programme leader Dr Augustine Okanlawon, Mike Joughin, Ann Cabbage, Rita Robinson, Karen Greatbach, Louise Whyman, Andy Dixon.
Sitting: Sophie Lavin, Jeanette Taggart, Anne Seed and Louise Irwin.

MBA LAUNCH

The MBA is a very welcome and long awaited addition to the International Business School's portfolio of Postgraduate Courses.

The part-time programme commences on **31 January 2003** and in September 2003 the programme will also be available to study full-time.

The programme is franchised from Liverpool

John Moores University where it has been developed for managers from all sectors of the local business community but also offers specialist routes for people working in finance.

There will be an Information Evening to launch the arrival of the MBA at 6pm on **Thursday 28 November**. Anyone interested in finding out more is welcome to attend.

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STEP / ICA

The International Business School is working in association with Central Law Training and International Compliance Training to make the following qualifications available to study on the Island:

Society of Trust and Estate Practitioners

- Foundation Certificate and Diploma in International Trust Management

For information contact:
Central Law Training
Tel: 0121 355 0900

International Compliance Association

- International Money Laundering Reporting Officers Diploma
- International Diploma in Compliance

For information contact:
International Compliance Training
Tel: 0121 362 7746

Students are able to enroll direct with the training providers, then attend intensive study workshops and sit exams at the International Business School.

Additional Degree Start Dates

To enable more flexible entry onto part-time degree programmes it is now possible to join the following programmes in September and February each year (subject to demand):

- BA Hons Business Studies
- MSc International Banking & Finance
- MBA

Students looking for Year 3 Work Placements

Students in the second year of their Business Studies degree are now looking for relevant employment opportunities for their 'sandwich year' work placement.

Students aim to find employment with organisations that will enable them to gain further practical experience in their particular area of interest (management, marketing, human resources or economics and finance).

Following their work placement year, students will return to the International Business School for their fourth and final year of study.

Ian Moncrief-Scott has been appointed to co-ordinate the provision of work placements with employers and students.

Please contact Ian at the International Business School if you would to arrange a meeting to discuss student work placement recruitment.

The IBS Experience

'Thank you' to Ramsey Grammar School pupil, Matthew Quinn, who spent two weeks in July on a work placement at the International Business School.

Matthew was asked to report on marketing for undergraduate students and also had the opportunity to find out what it would be like to work in an academic environment.

Course Fees Funded for Part-time Undergraduate Students

In September, sixteen students from a range of business backgrounds (telecoms, shipping, tourism, health, finance etc) enrolled on the first part-time Business Studies degree programme.

Applicants who had already achieved a Higher National Diploma in Business gained exemptions from the first level of the programme and commenced at Level 2.

Most participants were eligible for full funding towards course fees from the Department of

Education, made available in order to help raise the level of workforce skills and enable local residents to gain a degree.

For details of the Student Award Scheme for Undergraduate and Postgraduate study financial support, and a booklet about other possible sources of funding such as Career Development Loans, please contact the Department of Education on Tel: 685790 or download a copy from www.ibs.ac.im

Join part-time
degree programmes
in February 2003

New IBS Student Association

IBS students have formed their own Student Association and elected officers and representatives.

President	Tristen Bell
Treasurer	Shirley Callow
Secretary	Amy Bromley
Social Secretary	Rachel Kermeen
Board of Governors	Shirley Callow
Academic Board	Fiona Chatel

Events planned by the Student Association for the forthcoming year include weekly socials, sporting activities such as abseiling, canoeing and five-a-side football and they also plan to take part in a charity fund-raising event.

Events will also be planned with students from other higher education institutions on the Island.

The Association will inform students about any discounts available from shops and nightclubs and hope to develop their own website.



IBS Student Reps (left to right)
Fiona Chatel, Amy Bromley, Tristen Bell, Rachel Kermeen and Shirley Callow

The Nunnery Estate

The working party charged with developing the long term plan for the Nunnery Estate has now completed its task. The Plan will go to the Board of Directors and to the Council of Ministers and Tynwald before formal planning applications are made.

'Sangster's Field', part of the Estate for which the International Business School has no long term need, has been sold to the Isle of Man Government for land banking purposes.

Forthcoming Career Events

Please come and talk to us at any of the following events:

School Career Conventions

Castle Rushen High School

- Tuesday 12 November from 7pm

Ballakermeen High School

- Wednesday 13 November (evening)

MBA Information Evening / Launch

Anyone interested in finding out more about the MBA programme is welcome to attend. There will be a presentation and an opportunity to talk to academic staff and see the facilities.

International Business School

- Thursday 28 November commencing at 6pm

**MBA Information
Evening / Launch**

Room hire / Events

When not in use by the IBS for timetabled lectures and meetings, a selection of rooms are available for corporate hire. These include three lecture rooms, two seminar rooms and the XKO Boardroom, which is equipped with a compact video-conferencing system.

All rooms offer a full range of audio/visual and IT equipment. Refreshments, buffets and executive lunches can also be arranged.

The International Business School has recently hosted

several prestigious events including the Royal Aeronautical Society's Inaugural Lecture and the Patrick Mavros Silver Exhibition which was opened by His Excellency the Lieutenant Governor.

It is also now possible for corporate hirers to hold **marquee events** in The Nunnery's private grounds. AIB International was the first company to do so, holding an event in August to celebrate their 25th anniversary on the Island.

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Shell Technology Enterprise Programme

Leeds University undergraduate Kirsty Adams (pictured below) completed an eight week STEP programme at the International Business School over the summer helping to develop IT facilities.



The STEP initiative, which is run each year by the Department of Trade & Industry, places students with organisations to develop their skills in a commercial environment.

Kirsty, who is from the Island, was responsible for evaluating 'FirstClass' the International Business School's new intranet for staff and students and developing a training manual.

She also produced a presentation about courses which is now displayed on a plasma screen in the reception area.

New Appointments

LECTURING STAFF

Two additional members of staff were recruited to expand the skills base of the academic team as the IBS entered its second academic year.

Colin Gundry, who was previously with the Department of Trade and Industry and has many years experience in marketing and sales in the Finance Sector, has joined as a full-time Lecturer in Marketing.



And Dr Quentin Burrell has been appointed part-time as Senior Lecturer in Quantitative Studies.

Dr Burrell was formerly Senior Lecturer in the Mathematics Department at Manchester University and has extensive experience in teaching, research and consulting.

Colin Gundry, Lecturer in Marketing

BOARD OF DIRECTORS & GOVERNORS

The Boards that direct and govern the International Business School consist of representatives from the Isle of Man Government, the Department of Education and the business community. All members give their advice and support freely.

New members to the Board of Directors are Peter Long of Capital International and Andrew Corlett of Simcocks.



New members to the Board of Governors are Paul Helps of Staley Insurance Services and Catherine White, Proprietor of Magoo's Opticians.

IBS Director, Andrew Corlett of Simcocks