

# The Right Direction

**A practical programme for aspiring and newly appointed directors on the Isle of Man.**

The Isle of Man International Business School is delighted to be welcoming back experienced global directors, Victor Hughes and Jonathan Rice to deliver our Right Direction Programme for the second time this year. Following the success of the first course held in April, The IBS is now accepting applications for a place on The Right Direction programme taking place in November 2005.

The programme has been developed specifically for the Isle of Man business community and is aimed at all those who hold or aspire to hold positions of authority and who need to know the practicalities of being a director. Designed to be dynamic, participative and directly relevant to every delegate's business needs, the programme aims to clarify the sometimes confusing legal and financial aspects of directorship, while at the same time identifying the important issues that today's business leader must face, and suggesting ways to deal with them.

The Right Direction is practical, challenging, transformational and fun. It is for every business leader who struggles with the work/life balance and anyone who is ready to improve their understanding of the director's role, and their ability to fulfil it.

The programme is accredited by the Isle of Man International Business School and supported by the Department of Trade and Industry who will sponsor 33% of the programme fees. Delivery will take place over five one-day workshops spread over two consecutive weeks.

**Dates:** 22/23/24 & 28/29 November 2005

**Venue:** The Isle of Man International Business School.

**Places:** Limited to 12

How can you be sure that the Right Direction Programme is suitable for you?

- If you are about to take on the role of director for the first time, then this is the programme for you.
- If you have been a director for some time, The Right Direction will refresh you on how to deal with some of the trickier problems this position involves.
- If you are a multiple director, this course can help you pick your way through the conflicts of interest that such status can bring.
- If you are a trustee of a charity, or member of a board of governors, then this course can help you bring a more practical business-like approach to your role.
- Whether you work for a huge organisation or a small family business, the issues of directorship are essentially the same. The Right Direction will make you more effective in your role.

**To find out more, please contact Lacey Cullen (Marketing & Admissions Assistant) for a Right Direction brochure and application form on  
T: 693709 or E: [l.cullen@ibs.ac.im](mailto:l.cullen@ibs.ac.im)**



Isle of Man

**International Business School**

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***“Where does a director turn for direction?”***