

Start the New Year with a New Qualification

A New Year's resolution to 'get qualified' can happen sooner than you imagine at the International Business School where new flexible start dates allow you to join courses in January.

You can still join in September as usual, but IBS staff believe that the additional start date will have wide appeal. Jo Griffin of the IBS Marketing team explained, 'This new offer is ideally suited to people who want to kick-start their career and don't want to wait until September. It will also appeal to people who may have entered the workplace straight after leaving school or college and are now interested in returning to study...as well as professionals who want to develop their career.'

People at the IBS believe that students and employers are looking for more flexible study options, any they aim to please. 'At the IBS we aim to satisfy the demands of a new workforce where flexibility is key. Being small by design we can be more responsive than most UK universities and colleges,' explained Jo. 'Mid-year starts are a new concept in Higher Education and we are leading that trend.'

IBS courses are modular so students joining in the New Year will simply slot into rolling programmes - and there are a range of full and part-time study options to choose from in business, finance and management.

Business degrees

The BA (Hons) in Business Studies is an ideal choice for people who are mid-career, or considering a return to work/study, and will perhaps have more experience than qualifications. The programme, which is accredited by Liverpool John Moores University, covers



a broad range of business subjects and offers options to specialise in HR Management, Marketing, Management or Economics & Finance.

Masters programmes

IBS Masters programmes offer the opportunity to gain a highly regarded international qualification as well as valuable networking opportunities. For those in, or aspiring to, senior management roles, an MSc provides all the tools and knowledge required for career progression. People who already hold a professional qualification, or have studied an undergraduate degree, might consider the MBA programme or the MSc in International Banking & Finance. These degrees are also accredited by JMU.

Management qualifications

The IBS and the Isle of Man College are working together under the umbrella of the 'Manx Centre for Management Development', to provide the full range of Chartered Management Institute qualifications from level 2 for team leaders to level 5 for senior managers. January start dates are available at the IBS for the Diploma in Management at level 4 and the Executive Diploma in Management at level 5.

Anyone who has visited the International Business School at The Nunnery will agree that it's a great place to study...but there are many other benefits. Small class sizes and a friendly and flexible teaching approach, all contribute to the above-average academic achievements of

students. Another advantage for Island residents is the financial assistance offered towards degree course fees through the Students Awards Scheme. 'The Government provides this funding to help increase the level of skills in the local workforce and people are often surprised to find out that they are eligible for full or part funding,' says Jo.

Getting a qualification will help you to improve your career prospects, increase your earning potential and broaden your horizons...so what's your New Year's resolution going to be?

For more information about your options contact the IBS on **693709** or email **enquiries@ibs.ac.im**.



Isle of Man

International Business School

Scoill Dellal Eddyrashoonagh Vannin

January 2004 courses

Apply now to start part time study...

- CMI Diploma in Management Level 4
- CMI Executive Diploma in Management Level 5
- BA (Hons) Business Studies
- MBA (full or part-time)
- MSc International Banking & Finance (full or part-time)

Call 693709, or email: enquiries@ibs.ac.im for details.

A photograph of three young adults (two men and one woman) smiling and laughing joyfully. They are outdoors, with a bright sun creating a lens flare effect behind them. The woman in the center is laughing heartily, while the two men on either side are smiling broadly.

Funding is available for eligible degree applicants.