



Points of Interest

- The Graduation Ceremony
- PRINCE2 Accreditation
- Opportunities Fair Success
- New Staff Appointments

Dear Friend of The IBS

The Brief

Your bi-monthly update from the Isle of Man International Business School

Congratulations!

Welcome to Issue 7 of The Brief and a celebration of our students' success!

As you may have already seen in The Courier on 20th July, our second full graduation ceremony was held at St German's Cathedral on a wonderfully sunny afternoon on Monday 17th July. Attended by more than 400 guests and 54 graduating students, the event was a resounding success and a very worthy celebration of all our students' achievements. Inside you will find more photographs of our graduates and platform party.

The results attained by our undergraduate students have once again been impressive, with 2 achieving first class honours and 11 achieving upper second degrees – figures well above the UK national averages.

If, like our graduates, you are interested in boosting your personal development and career prospects, consider studying for a business-related degree or qualification right here on the Island. For more information, please contact us for a prospectus or call in for a tour around the inspiring surroundings of The Nunnery. Details of the programmes and activities commencing at The IBS in September can also be found inside, so please read on!

Our Freshers' Week 2006 begins on 11th September – and we are already preparing to warmly welcome all our new students. It's not too late to join them...



Prof. Roger Carey
Director

Dates for your Diary

17 August

A-Level Results Day

4 September

Induction for CIM Professional Diploma in Marketing

5+14 September

CPD Seminar: Understanding Change Management

11 September

Registration for new and continuing degree students

11-15 September

Freshers' Week 2006

22/23 September

Management of Projects Workshop + PRINCE2 Exam

November (TBC)

Lean Service Workshop



The Graduation Ceremony 2006. Photograph by Steve Woodley of Keigs



The Platform Party



Clare Kelly, Deloitte Prize winner, with Julie Whiteway, and Sarah Sanders of Deloitte



Jonathan Carling, Hamblin Prize winner, with Frank Newton of Hamblin



Degree Programme Graduates



Chartered Management Institute Level 7 Executive Diploma in Management



Sarah Jarvis, Best Overall Undergraduate Student



Chartered Management Institute Level 5 Diploma in Management



Chartered Management Institute Level 3 Certificate in Management

SPONSORS WANTED!

...to donate some 'freebies' or offer discounted activities for our Freshers' Week in September (11th-15th).

Please contact Gemma Webb, Marketing Officer for more information - T: 693705, E: g.webb@ibs.ac.im

Photographs by Steve Woodley of Keigs and Andrew Barton

‘Opportunities’ Success

The first-ever careers and recruitment fair to be held at The Nunnery took place on Friday 7th and Saturday 8th July and was attended by over 400 visitors.

Following an official launch by the Minister for Trade and Industry, Alex Downie MLC, nearly 30 local employers were represented at the event - which also included lectures by a variety of speakers and two presentations by Chris Corlett, Chief Executive of the DTI, on the Island’s new ‘Freedom to Flourish’ branding strategy.

The event was organised by Isle of Man Newspapers and was a collaboration between the Newspapers, OSA and the Isle of Man International Business School. The DTI were principal sponsors.

It is hoped that the fair will be repeated annually, possibly extending into a marquee on The Nunnery lawns in future.



End of Year Party

Organised by the student executives of the IBS Students’ Union, a small End of Year Party was held on Saturday 15th July at Amber. Following a bucks- fizz reception and an excellent 3 course meal, students and staff partied the night away to live music by new local band ‘Odins Freeway’.

Photograph by Andrew Barton

Student Profile

Name: Jamie Irving

Age: 21

IBSSU Position: Secretary

Secondary School: QEII High School

Degree: BA (Hons) Business Studies
- Year 3, Full Time



Details of your work placement:

I am currently coming to the end of an extraordinary year in the Chief Secretary’s Office. Before joining the Office I was completely unaware of its existence and how important it is to the smooth running of both government and the Isle of Man itself. During this year I have been involved in the development of policy options, research and strategy creation through to a systematic review of government. It has been a fantastic year; one which I will look back on with a sense of satisfaction, knowing I helped play my part in history; and this life-changing experience is all thanks to The IBS!

Why did you choose to study for your particular degree?

The great thing about the BA (Hons) Business Studies degree is its sheer scope. With the modules you are taught, the world is quite simply your oyster. Literally, the BABS programme will be valid whatever you want to do! It certainly has been invaluable during my work placement.

Why did you choose to study for your degree at The IBS? The decision to go to The IBS I must admit was hard, but I’m glad I took it. The IBS has a fantastic student-staff ratio, an historic building and an atmosphere where you can sense that you are part of an institution that is really set to grow!

How do you find your lecturers and fellow students? The atmosphere of The IBS is one of excitement and its staff are an intrinsic part of this. The fact that lecturers know you as an individual is a major strength of The IBS, and is one of the biggest differentiators between it and UK universities – this is shown in The IBS’s consistently higher results (although I may disprove this theory!) You really are valued here!

Your ambitions for the future: The crunch question for us all... but at this stage there is no definitive answer for me. I have a number of possibilities in the pipeline!

Would you recommend studying at The IBS to a friend/colleague? Without a doubt! Its location and facilities are an excellent resource for all Isle of Man residents.

PRINCE2 at The IBS!

We are pleased to announce that The IBS has been accredited to offer the ‘PRINCE2 Foundation in Project Management’ course/exam, enabling individuals to complete the qualification on the Island for the first time.

The first opportunity to sit the PRINCE2 exam will be following IBS Consulting’s ‘Management of Projects’ Workshop on 22/23 September. A Business Improvement Workshop on Lean Service will also be held in November.

For more information, contact Lacey Cullen, Marketing & Admissions Assistant, on T: 693709 or E: info@consultibs.com



Isle of Man
International Business School
Scollil Dettal Eddyrashoonagh Vannin

APPLY NOW!

for programmes commencing in September

Degree Programmes (Full or Part Time)

- BA (Hons) Business Studies
- BA (Hons) Business Management
- MSc International Banking & Finance
- MBA, Master of Business Administration
- Degrees by Research

Professional Programmes (Part Time)

- CIM Professional Diploma in Marketing
- CMI Certificate in Team Leading (Level 2)
- CMI Certificate in Management (Level 3)
- CMI Diploma in Management (Level 5)
- CMI Executive Diploma in Management (Level 7)
- CMI Executive Diploma in Strategic Management (Level 7)
- Management of Projects Business Improvement Workshop (inc. PRINCE2)

Limited Places
Apply early to avoid disappointment
Government funding or scholarships may be available.



For a copy of our prospectus, contact Lacey on:

T: +44 (0)1624 693709 E: enquiries@ibs.ac.im

To subscribe or unsubscribe to this newsletter, please email: thebrief@ibs.ac.im



Welcome to Marina

Marina Corkhill joined The IBS in June to fill the position of Head of Internal Operations. Responsible for the operational activities of The IBS, her role involves the implementation and continuous improvement of systems/procedures in order to maximise the contributions of our Operations Team. A member of the Strategic Management Team, Marina also assists in planning the strategic aims of The IBS and provides professional advice on areas such as employment relations and performance management.

Prior to joining The IBS, Marina worked as Operations Manager within Higher Education for eight years. Before this, she worked at Rolls-Royce Aerospace for twelve years undertaking a variety of roles before finding her niche in Training and Development.

Marina graduated from The University of Sheffield in May 2001 with a Master of Education.

To contact Marina, T: 693734 or E: marina.corkhill@ibs.ac.im

Professor Bates a Keynote Speaker

Professor St John Bates, Visiting Professor in Law at The IBS, was a keynote speaker at an international conference on techniques for training lawyers to draft legislation. The 3-day conference, attended by 150 delegates from over 50 countries, was held in June in the chamber of the International Court of Justice in The Hague.

Contact Professor Bates on: T:611522 or E: bates@enterprise.net

Quentin at Conferences

In September, Dr Quentin Burrell will be presenting at an international conference in Belgium on "New Challenges in Quantitative Science and Technology Research." Quentin's work seeks to show the approximate relationship between an author's 'h-index' and their career length, publication activity and the citation process.

Quentin has also been invited to join the International Scientific Program Committee for the ISSI 2007 Conference on Scientometrics and Informetrics. This will be the 11th biennial conference of the International Society of Scientometrics and Informetrics and will be held in Madrid, Spain during 25-27 June 2007.

Contact Quentin on: T: 693706 or E: q.burrell@ibs.ac.im

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Professional Programmes Shuffle



Farewell, thank you and congratulations to Jean Lloyd-Williams, MCMD Centre Director, who has been appointed Programme Manager for General Education at the Isle of Man College. Jean played an integral role in the growth of the Manx Centre for Management

Development – a collaboration between The IBS and the College – and was responsible for overseeing the delivery of Chartered Management Institute qualifications on the Island.



Congratulations to Colin Gundry, Senior Lecturer in Marketing, who, following Jean's departure, has been appointed Head of Professional Programmes at The IBS. A member of the Strategic Management Team, Colin will be overseeing all Professional Programmes on offer at The IBS,

including qualifications from the Chartered Management Institute and Chartered Institute of Marketing – as well as those currently being researched and others delivered by external training providers.

To contact Colin, T: 693729 or E: c.gundry@ibs.ac.im



And finally, welcome to Sarah Jarvis, who has been appointed on a consultancy contract as Professional Programmes Coordinator. Sarah will be working with Colin Gundry, and Cheri Crompton, Professional Programmes Administrator, to coordinate the development of professional qualifications and courses delivered at The IBS.

Sarah graduated from our BA (Hons) Business Administration degree in July with first class honours and was the winner of the prize for the "Best Overall Undergraduate Student" and the Solus Strategic Prize for the best student to take the Marketing route through her degree.

To contact Sarah, T: 693704 or E: s.jarvis@ibs.ac.im



Tom's Paper is Published

An Action Research Paper by Dr Tom Jeyendran, Lecturer in Strategic Management, on "Tsunami Disaster Relief Work, 2005: A Case Study on Soft Systems Methodology" has been published in the March 2006 issue of 'Systemist' (the publication of the UK Systems Society).

Tom can be contacted on: T: 693713 or E: t.jeyendran@ibs.ac.im