



Isle of Man

International Business School

Scoll Dellar Eddyraoonagh Vannin



Points of Interest

- CMI & CIM Qualifications
- Mindful Leadership Concludes
- Nautical Institute Accreditation
- New Editorial Role for Dr Burrell

Dear Friend of The IBS

The Brief

Your bi-monthly update from the Isle of Man International Business School

Collaboration, Not Control.

Welcome to Issue 6 of The Brief...

Those of you who read the Isle of Man Examiner on 16th May will have been rather taken aback by the unhelpful article that appeared in that issue regarding the relationship between the Isle of Man International Business School and the Isle of Man College, under a headline claiming the College was to take control of the Business School.

Simply to put the record straight, I want all our readers to know that there is no truth in this statement whatsoever and that we at The IBS and the Department of Education were shocked to see such a wildly inaccurate article.

We do already work closely with the College in some areas - such as the delivery of Chartered Management Institute programmes - and there will be opportunities for further collaboration in the future. Any further collaboration will be carefully planned and worked out with all those concerned.

I have been in discussions with the Department of Education since the publication of this article and I can categorically say that there will be no takeover of The IBS by the College and that The IBS will remain the principal provider of Higher Education on the Island and will maintain its Higher Education identity.

In fact, our students are currently working hard for their end of year exams and busily completing their final pieces of coursework and dissertations. We are looking forward to an excellent set of exam and degree results and eagerly anticipate our second full graduation ceremony at Peel Cathedral on 17th July; so good luck to you all.

I'd also like to extend my best wishes to our third year students who will soon be embarking on their work placements and to our graduating students who have exciting business careers ahead of them.

I shall look forward to welcoming our continuing students back to The IBS in September as well as new recruits to our Professional and Degree Programmes. Now is an excellent time to contact us for a prospectus if you're interested joining us - your Freshers' Week is already being prepared for you.

Professor Roger Carey
Director



Prof. Roger Carey
Director

Dates for your Diary

- 13-22 May**
Ships Superintendents Training Course at The IBS
- 22/23 June**
Business School Stand at Ballakermeen High School Higher Education Conference
- 23 June**
Internet Security Awareness Workshop at The IBS (Free)
- 30 June**
Business School Stand at The Strand Shopping Centre
- 5 July**
Business School Stand at Tynwald Fair
- 6-8 July**
Opportunities Fair at The IBS
- 15 July**
IBSSU End of Year Party at The Rutland Hotel
- 17 July**
Graduation Ceremony at Peel Cathedral



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IBS on Manx Radio

Tune in to Manx Radio every other Wednesday at 15.10 to hear Tiffany Jacobsen, Head of Sales & Marketing, talk about forthcoming courses, qualifications and events at the Business School.

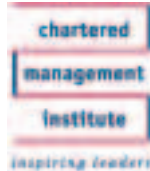
Called "Spotlight on Education", our spot is during Bob Harrison's "The Supplement" programme.

In May to July, listen on 17th/ 31st May, 14th/ 28th June and 12th/ 26th July – then every fortnight for the rest of the year!



Manx Centre for Management Development

A collaboration between the International Business School and Isle of Man College



Had an appraisal?

Need management development?

Get CMI qualified!

The Chartered Management Institute (CMI) offers a wide range of flexible, nationally recognised qualifications to increase your knowledge, skills and professionalism and enhance your career prospects as a manager. Five CMI qualifications are taught at the Isle of Man International Business School in collaboration with the Isle of Man College, with the next programmes commencing in September 2006:

- **Certificate in Team Leading**
- **Certificate in Management**
- **Diploma in Management**
- **Executive Diploma in Management**
- **Executive Diploma in Strategic Management**

LIMITED PLACES! APPLY NOW!
to avoid disappointment



For an information pack contact Cheri Crompton
T: 693726 E: mcmd@ibs.ac.im



Professional Diploma in Marketing Commences 4th September 2006

The Professional Diploma in Marketing is for marketers concerned with managing the marketing process at an operational level and comprises four modules assessed by examination:

- **Marketing Research & Information**
- **Marketing Planning**
- **Marketing Communications**
- **Marketing Management in Practice**

Teaching will be at The IBS on Mondays 2 - 7.30pm, delivered by experienced and qualified marketing professionals to 15 students only.

Partial funding may be available from the DTI.

To request a brochure/application pack, contact Lacey Cullen, Marketing & Admissions Assistant
T: 693709 E: enquiries@ibs.ac.im

Student Profile

Name: Faye Furnival

Age: 19

Degree Programme:

BA (Hons) Business Management

Full Time or Part Time? Full Time

Secondary School Attended:

Ramsey Grammar School



Why did you choose to study for your particular degree programme? Because I enjoy the subject and because the Isle of Man is so business orientated.

Why did you choose to study for your degree at The IBS? I wanted to take advantage of being able to remain on the island whilst doing my degree.

How do you find your lecturers and fellow students? The lecturers are very helpful and the other students are friendly and easy to get on with.

Your ambitions for the future: I want to do a PGCE when I am finished at the IBS and become a business studies teacher.

Would you recommend studying at The IBS to a friend/ colleague? Definitely! I have made some really close friends and we have such a good time. I have made friends with not only people in my year but also in other years and even the staff.

Other Comments: My friends who went away to university didn't think that we would have much of a student social life here on the island - but we do! We have regular events arranged and you will always see some of us out most weekends. Also, as there are relatively few students at The IBS the lecturers are more willing to help us individually and help sort out any problems we might have. This is more than my friends get at university away.

Alternative Programme for Budding Leaders

On Wednesday 26th April, 8 local business people made history, when they became the second and last group to complete the Business School's "inspirational and hugely challenging" Mindful Leadership Programme...



By exploring multi-disciplinary ideas and concepts through flexible daily agendas, participants were encouraged to reflect on the trends and pressures shaping corporate life today and on a leader's role in generating interest, caring and willingness in organisations. The programme closed with individuals making specific commitments to apply the lessons learned and to endeavour to adopt 'mindfulness' in practise.

With participants also engaging in a range of physical activities - including yoga, meditation, and blindfolded tours of The Nunnery Estate - the programme was definitely one for the open-minded. All participants recognised that The Nunnery building/estate was the ideal location for the relaxed, retreat-like learning atmosphere of the programme and were impressed with the quality of the facilities (including bean bags!) provided by the Business School.

To summarise the programme, as one participant eloquently put it, "Conscious is the new black."

Pictured from left to right are:

Front row:

David Long, Business Development Director, Capital International Ltd; Robert Floate, Compliance Director & Company Secretary, Capital International Ltd and Michael Sharp, Director of Management Information, DHSS.

Back row:

Gemma Webb, Marketing Officer, Isle of Man International Business School; Rachel Middleton, Internal Auditor, Royal Skandia; Angela Gilman, Social Worker, DHSS; Dr. Leslie Gadman, Mindful Leadership Programme Director; Tracey Greenhow, Corporate Solutions Sales Manager, Manx Telecom; Rebecca Kissack, Assistant Manager, Operational Risk, Royal Skandia and Laura Kangas, Mindful Leadership Programme Contributor.

Designed and facilitated by Dr. Leslie Gadman, the unique programme will no longer run at The IBS given Leslie's pending departure to become Managing Director of Duke CE Corporation (see p4).

With the emphasis on the 'human' element of modern business, the Mindful Leadership Programme enhances participants' ability to reflect in-depth on the knowledge, skills and requirements of a successful business leader/manager. Comprising three themes (Understanding Our Evolving World, Leading and Mindfulness, and Leading and Managing Organisational Transformation), the programme was taught by a team of international researchers and experts via a series of three-day master-classes and some 'alternative' teaching methods.

Maritime Collaboration Launches Unique Course

A unique new course has commenced on the Island to provide skills training to Ships Superintendents. Aimed at ships masters and chief engineers looking to move to shore-based positions, it covers a wide range of technical and soft skills.

Developed as a collaborative venture between The IBS, the Isle of Man Marine Administration and the private sector (Döehle IOM Ltd and Dorchester Maritime), this intensive, 9-day course has already received prestigious accreditation from two of the worlds leading marine authorities: The Nautical Institute and The Institute for Marine Engineering, Science and Technology (IMarEST).

With six nationalities represented amongst the 10 students on this first programme, this course marks a significant step forward in attracting international students to the Isle of Man and marks further integration of The IBS within local industry.

The next planned step for this course is to seek accreditation from the International Maritime



Organisation of the United Nations which will further enhance the reputation of the Isle of Man, The International Business School and the Manx Maritime industry.

Pictured from left to right are:

Captain John Jackson, QA Manager and Course Co-ordinator, Döehle IOM Group of Companies; Professor Roger Carey, Director, Isle of Man International Business School; Hon David Anderson, Minister for Education; Steven Jones, Professional Development Manager, The Nautical Institute; Hon Alexander Downie, Minister for Trade & Industry; and Captain Robbie Middleton, Past President, The Nautical Institute.

To subscribe or unsubscribe to this newsletter, please email: thebrief@ibs.ac.im

The IBS will be Hosting an Exciting 3-Day 'Opportunities' Fair on 6th-8th July

Organised by IoM Newspapers it will include an exhibition of local employers, professional bodies and training providers.

The event will promote the careers available on the Island and provide information on the qualifications/skills required to gain entry to such professions.

'Opportunities' will be open to the public and will receive heavy publicity - to encourage people to attend and to promote the Business School brand.



New Journal for Quentin to Edit!

Dr. Quentin Burrell, Senior Lecturer in Mathematics & Research Methodologies, has been invited to join the Editorial Board of a new international academic journal to be published by Elsevier. Called the

Journal of Informetrics, it is to appear four times per year and will be the first publication to specialise exclusively in this topic.

Quentin has published many papers in this area - described loosely as the "metrics" or mathematics of information science - including one currently in press entitled "Modelling citation behaviour in Management Science journals" written jointly with Professor John Mingers of Kent Business School. This will appear later this year in a special issue of *Information Processing and Management* devoted to informetrics.

According to Quentin, "*Launching a new journal in a specialist subject is always a precarious operation and Elsevier, one of the world's leading academic publishers, undertook extensive consultation and research before giving the go ahead. I was delighted when Professor Leo Egghe, who will be Editor-in-Chief, phoned me from Belgium inviting me to join the Board. Needless to say, I accepted! We can now look forward to The IBS name appearing on page one of this new publication, further raising our academic profile.*"

Quentin is also on the Editorial Board of the international journal *Scientometrics*. He can be contacted on T: 693706 or E: q.burrell@ibs.ac.im



Farewell to Leslie

In June, we will bid a fond farewell to Dr Leslie Gadman, Lecturer in Strategic Management and Organisational Behaviour, Consultant for IBS Consulting, and Programme Director of the unique Mindful Leadership Programme.

Leslie has been with The IBS since August 2003 and was a key player in the development of IBS Consulting, the business consultancy division of the Business School. He leaves us to become Managing Director of DukeCE - a joint venture between the London School of Economics & Political Science (LSE) and Duke University, USA. Leslie will be responsible for managing the research, design and delivery of corporate education programmes for businesses worldwide.

We wish you all the best for the future Leslie.



Dairy Cattle Project

The Optima Foundation, a charity run by Dr. Tom Jeyendran, Lecturer in Strategic Management at The IBS, successfully completed its first "Knowledge Transfer Project" in a Sri Lankan Children's Home this April.

Thanks to donations, including monies raised by The IBS walkers in last June's Parish Walk, a dairy cattle system has been developed - with the construction of a barn and sourcing of five cross-breed cattle. Thanks to the project, the children in the Home now have milk protein as part of their daily diet.

The Optima Foundation has also purchased a seven-acre rice field which is expected to meet the carbohydrate needs of the Children's Home and to also provide cattle feed. The manure from the cattle barn will be used to fertilise the rice fields thus creating a self sustaining, circular system.

The staff and students of The IBS are continuing to raise funds for the Optima Foundation, with an additional £40 being raised through a Grand National Sweepstake and £80 from a raffle in May.



Pictured are Ella, Vanni and Kousha, the cows purchased with funds raised by IBS staff and students.

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