



Dear Friend of The IBS



Points of interest

- LJMU Contract Renewal
- Success in The Right Direction
- Small Business Start-Up Scheme
- Mindful Leadership Programme

The Brief

Your bi-monthly update from the Isle of Man International Business School

Welcome to "The Brief"

Welcome to The Brief – the re-launched Newsletter of The IBS – produced by our dynamic marketing team.

In The Brief you will find news of all our new developments, new courses and other information.

Now is a good time to be talking with our staff about the professional qualification or degree programme that you intend to take next session. We offer full time and part-time modes of attendance and try to accommodate the needs of all our students.

Our first full graduation ceremony will take place at Peel Cathedral on 11th July, when our first-ever cohort of undergraduate students will graduate. I am confident that they will have performed extremely well and will be wonderful ambassadors for The IBS.

I eagerly anticipate welcoming our next intake of students in September. Will **you** be amongst them?

Professor Roger Carey
Director



LJMU Contract Renewal

Following a review by an independent panel from Liverpool John Moores University (LJMU), The Brief is delighted to report that The IBS has been granted a 5 year contract renewal for its delivery of the university's degree programmes.



The IBS currently offers four degree programmes accredited by LJMU to students from the Isle of Man, UK and worldwide on both a full-time and part-time basis. This partnership has brought many benefits to the Island as it allows for local 'face-to-face' delivery of an internationally recognised portfolio of business-related degree programmes.

The review panel undertook an intensive audit of The IBS facilities, its teaching standards and delivery methods, and consulted with a wide range of students to gain their feedback. The responses from students and the results of the audit were overwhelmingly positive and have resulted in this five year extension – the best that the school could have possibly achieved.

Dates for your diary

- 14 June**
IBS Consulting's Mindful Leadership Programme commences at The IBS
- 25 June**
2 teams from The IBS competing in the Clerical Medical Parish Walk, 9.00am from the NSC
- 11 July**
The IBS Graduation Ceremony 2005, 2.30pm at Peel Cathedral
- 15 July**
The IBS 1st Annual Summer Ball at The Hilton



"Small Business Start-Up Scheme" Training at The IBS

Anybody thinking of starting a new business will now have the opportunity to attend the training element of the DTI's "Small Business Start-Up Scheme" (SBSS) at The International Business School.

The DTI awarded the Business School the contract to deliver this training after successfully completing a tendering process which involved competition from a variety of on-island and off-island training providers.

The IBS offers the ideal venue for the scheme. Not only is the Business School very convenient for Douglas, it also provides state-of-the-art I.T. facilities, a prestigious setting and a professional, business-like learning atmosphere. Winning this contract is also great news for The IBS as it allows the school to build its brand reputation in the minds of the Island's future leaders of business and commerce.

The training course is delivered by Ian Moncrief-Scott, with the first cohort of budding entrepreneurs commencing their 3 day course on Monday 9th May (pictured below).



For more information about the SBSS visit www.gov.im/dti or contact the Scheme Administrator, Margaret Quilliam on Tel. 682396.

**Apply now
for degree programmes
commencing Sept 2005**



Mindful Leadership Programme - free 'taster' seminars over coffee and croissants

IBS Consulting (a division of the Isle of Man International Business School) has been holding FREE breakfast seminars on the subject of "Mindful Leadership". The seminars are delivered by Dr Sean Gadman (pictured), Course Director of the *Mindful Leadership Programme*, and are designed to give a flavour of this unique and enlightening course.

The seminars focus on two themes of the Mindful Leadership Programme: "Managing Change in a Volatile World" and "Coaching for Peak Performance." All seminars have had an excellent turnout of local professionals who benefit not only from the free exposure to this cutting-edge management theory, but also the warm hospitality of The IBS.

Like the seminars, the Mindful Leadership Programme aims to develop creativity and innovation in thinking and learning. It is a constantly evolving programme reflecting the latest business trends, research and participant feedback. Taught by leading international experts, Mindful Leadership comprises three themes delivered as three-day master classes at the Isle of Man International Business School:

1. Understanding Our Evolving World, 14–16 Jun 2005 **2. Leading and Mindfulness, 18–20 Oct 2005** **3. Leading and Managing Organisational Transformation, 15–17 Feb 2006**

Ongoing mentoring and support is provided throughout the duration of this year-long programme.

For more information about the Mindful Leadership Programme commencing in June 2005, contact Kirsty Hamilton, Admissions Administrator on Tel: 683709 or Email: k.hamilton@ibs.ac.im.

Are you ready to be transformed?

www.consultibs.com



English Language Training for IoM Hospitality Staff

Bob Kirby, English Language Programme Manager at The IBS, recently piloted an English Language workshop for non-native English Speakers working within the IoM hospitality sector. Twelve delegates attended the workshop which was held at the Hilton Hotel on 18th May.

Delegate feedback from the pilot programme was very positive and if approved by the IoM Hospitality Forum, it will be offered as one of two supplementary modules for the "Manx Welcome" (Fait Mannanagh) training programme, successful candidates being awarded the "Manx Welcome Gold Certificate". The Manx Welcome programme is supported by the DTI, the Department of Tourism & Leisure and the Isle of Man College.

The IBS currently offers an English Language Programme to help international students attain the required English language proficiency score to start a degree.



Bob Kirby can be contacted on Tel: 693717 or Email: b.kirby@ibs.ac.im.

Success in The Right Direction

Five local business professionals have successfully completed a brand-new programme from The IBS entitled The Right Direction.

This DTI accredited programme has been developed by The IBS specifically for the IoM business community and aims to educate aspiring or newly qualified directors in the art of directorship. The course consists of three sections: The Board Member, Strategic & Moral Questions and a section on issues specific to the Isle of Man.

The programme was delivered by Victor Hughes and Jonathan Rice - former directors of global companies - and builds on Victor's book "Becoming a Director." The delegates also benefited from a session with corporate personal development trainer Nina Carter, who spoke about the importance of personal presentation, body language, public speaking and voice projection - vitally important components of being a successful director in today's world.

Due to the positive feedback from delegates on the course, Victor and Jonathan are looking forward to returning to the Island to run the course again in November 2005.

Expressions of interest - please contact Kirsty Hamilton, Admissions Administrator on Tel. 693709 or Email: k.hamilton@ibs.ac.im.



Front Row - Jonathan Rice, Robert Colquitt (Cains Advocates), Tom Maher (Cains Advocates), Victor Hughes

Back Row - Sally Burman (Search & Select), Anne-Marie Weadock (Hilton Hotel), Nina Carter (Nina's People Ltd), Linda Bowers-Kasch (Barclays Bank)

Doctor Who?



Congratulations are due to Tom Jeyendran, Lecturer in Strategic Management at The IBS, who has recently qualified as a Doctor of Business Administration (DBA), awarded by The University of Nottingham.

Tom's thesis was entitled "The Deployment and Utilisation of Information and Communication Technologies (ICT) in Small Organisations - A Strategic Alignment Perspective". This discusses the results of a longitudinal investigation, between 2001 and 2002, into 22 small, independent organisations in Hertfordshire. In each organisation Tom studied the deployment and utilisation of ICT and its impact on the organisation's investment and performance indicators.

Due to the complexities associated with the assessment criteria for the DBA, the Nottingham University Business School has now decided to withdraw its DBA programme. Dr Jeyendran will therefore be the last person to graduate as a Doctor of Business Administration from The University of Nottingham.

Dr. Jeyendran can be contacted on Tel: 693713 or Email: t.jeyendran@ibs.ac.im.

The Right Impression – Saturday 3rd Sept at The IBS

- Are you a school leaver or university student looking to improve your confidence and create the right image?
- Are you a professional worker looking to better your presentation skills in order to improve your job prospects?

The Right Impression is a new half day course designed by The IBS in conjunction with Nina Carter (Nina's People Ltd.) It will provide training on presentation skills, improving confidence, CV building, body language and voice projection as well as stress reduction and time management techniques. The day will be split into two sessions:

Morning Session – For professionals

This session is suitable for professional people who are considering returning to work after a period away or people currently working and looking for the extra confidence to progress within their current role or maybe change careers. The session will concentrate on making the right impression at interviews, giving professional presentations, producing an attention grabbing CV and a session on stress reduction and time management.

Afternoon Session – School leavers/ university students

The afternoon session is designed for A'level school leavers and existing university students. Introductions to new course groups and making presentations to large groups of unfamiliar faces are a frequent yet sometimes daunting part of university life. *The Right Impression* will give new and existing students the skills they need to give professional visual presentations to aid their course and confidently make new friends.

Price per session £65

Places are limited - Book yours by calling 693709 or email Kirsty Hamilton on k.hamilton@ibs.ac.im.



To subscribe or unsubscribe to this newsletter, or to suggest content for future issues, please email: thebrief@ibs.ac.im

The IBS "Roadshow"

The International Business School has recently started a series of presentations to secondary schools across the Island to explain what the Business School can offer Manx students and some of the benefits of studying for a degree on the Isle of Man.

The number of Manx students choosing to study for a degree on the Island is rising every year and The IBS is now the most popular choice amongst Manx students. More IOM school leavers now attend The IBS than any other institution or university in the world!

The IBS is intending to expand its external presentations to include companies and professional bodies that could benefit from the training opportunities The IBS provides. It also aims to promote more widely the postgraduate courses on offer - such as the MSc in International Banking & Finance and the MBA - both of which are gaining popularity within the professional and returning student markets.

Research by Dr Quentin Burrell

Senior Lecturer in Mathematics & Research Methodology



- "Measuring similarity of concentration between different informetric distributions: two new approaches." Issue 56 (2005), of the Journal of the American Society for Information Science & Technology, p704-71.

- "Symmetry and other transformation features of Lorenz/ Leimkuhler representations of informetric data."

Forthcoming Special Issue of the Journal of Information Processing & Management.

Dr Burrell presented his paper on "Measuring relative equality of concentration between different income/wealth distributions" at a major international conference at the University of Sienna, Italy at the end of May.

The conference was held in memory of two highly influential social scientists: Gini and Lorenz. Dr. Burrell has applied the Lorenz Curve and the Gini Index in his own research - which at the moment includes an investigation into the performance inequalities within the UK's premier football league!

For further information about the conference and to view Dr. Burrell's abstract and paper visit www.unisi.it/eventi/GiniLorenz05/.

Contact Dr Burrell on Tel: 693706 or Email: q.burrell@ibs.ac.im.



Isle of Man

International Business School

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New Marketing Recruits

The IBS is pleased to welcome two new members of staff to its Marketing & Events Team:



Tiffany can be contacted on Tel: 693720 and Email: t.jacobsen@ibs.ac.im.

Tiffany Jacobsen, a former pupil of Ballakermeen High School, has joined The IBS as Head of Sales & Marketing and will be leading a team of full-time sales, marketing and events staff. Since graduating five years ago, Tiffany has worked in marketing roles both on and off the Island, recently returning from a period away as a Marketing Manager for The University Bath.



Gemma Webb, a former Head Girl from Ramsey Grammar School and Management Studies graduate from The University of Nottingham, has been appointed as Marketing Officer.

Gemma can be contacted on Tel: 695705 and Email: g.webb@ibs.ac.im.

Tiffany and Gemma will be concentrating heavily on student recruitment and increasing the variety of courses within The IBS portfolio. Other targets include raising public awareness of the courses and facilities at The IBS and improving the student experience whilst studying on the Isle of Man.

THE IBS 1st ANNUAL SUMMER BALL

15th July 2005 @ The Hilton
7.30pm for 8.30pm



Tickets: £30.00

Dress Code: Black Tie

3 Course Carvery Menu

Complimentary Drinks

Disco Until Late

Prize Draw



**Email: student.union@ibs.ac.im
to reserve your ticket(s)**

Students, staff and guests all welcome